

The Charta, a slow news website that waits two weeks before publishing accurate, researched and curated articles on bigger picture events, just launched its [Kickstarter campaign](#).

By establishing a two weeks' 'liveline' for stories to go live, the Charta allows events to unfold in order to avoid misjudgements and inaccuracies caused by speed. The Charta will also use timelines to follow long-running events like wars and report consistently about them, keeping readers updated with issues the media tends to forget after a while.

Founder of the Slow Movement, author and TED speaker Carl Honoré said: "The best way to make sense of our fast world is to slow down the news. The Charta will do just that by taking the time to think, understand and explain. In a world ravaged by fast news that's just what the doctor ordered."

Charles-Édouard van de Put, 20, Co-Founder and Director of The Charta, says: "The problem with the news today is that everybody seems to be competing on the same level, everybody is fighting to get there first and that to the detriment of things like quality."

An alternative to breaking news, The Charta is about to launch a Kickstarter campaign with a £325,000 funding goal. It will be paywalled with a £75 yearly subscription. That is just under £7 per month - less than half the price of yearly digital subscriptions to major news outlets such as The Wall Street Journal, The Financial Times and The New York Times.

This funding goal is based on the budget necessary to build The Charta and run it smoothly for a year. The founders have already started talking to potential partners and to experienced professionals in the industry to build a board of advisors to help them run the project.

The Charta was born out of the desire to give value to and make sense of the events happening around the world. As suggested by Carl Honoré's slow movement, slow news are not about doing everything at a snail's pace, but "seeking to do everything at the right speed".

Carolina Are, 21, Co-Founder and Editor of The Charta, says: "We still need breaking news for crises and emergencies, but we come in only once the events have settled."

She adds: "While we believe that progress and speed in the past century have brought on important and good change, we also think we are too 'addicted' to speed and that this fast culture is affecting the way we live, work and interact negatively."

The Charta was partly inspired by De Correspondent, a Dutch-language, online journalism platform offering background, analysis, investigative reporting and stories that do not appear on the mainstream media because they don't conform to what is normally understood to be 'news'. Launched on September 30th 2013, De Correspondent raised 1.7 million dollars through crowdfunding.

Charles-Édouard van de Put says: “We are aware this is an ambitious project, but crowd-funding allows to verify our idea and get a solid reader base. If the Dutch De Correspondent can raise 1.7m, why can’t we?”

The Charta will be working closely with its community of backers to develop and grow the project together. Carolina Are says: “We want more than readers: we want partners, people that, like us, believe the news today can be different.”

The Charta’s [Kickstarter campaign](#) will run for 32 days and can be found here, together with mockups of the project (available [here](#)), founder letters (available [here](#)) and a prototype website (accessible [here](#)).

The Charta: Website ([www.thecharta.com](http://www.thecharta.com)) Twitter ([@thecharta](https://twitter.com/thecharta)) Facebook ([/thecharta](https://facebook.com/thecharta)) Email ([contact@thecharta.com](mailto:contact@thecharta.com))

Find us on Twitter: Carolina ([@carolina\\_are](https://twitter.com/carolina_are)) Charles-Édouard ([@cevdp](https://twitter.com/cevdp))